

## SILVER SPONSOR £5,000

4 Opportunities available

*These packages offer excellent value for money and would be suitable for those exhibitors wanting to enhance their presence at the event in order to ensure higher visibility across the decommissioning marketplace.*

### The package includes:

- Two full access all areas DECOM Expo and International Conference delegate tickets, including Networking Dinner ,VIP lunch, & Drinks Reception
- Exhibition space in the exhibition hall includes;
  - 3m x 2m Shell Scheme Space
  - Furniture
  - Signage
  - Power
  - Lighting
  - Internet access
  - Access to all conference sessions
  - Priority booking for seminars/workshops and one-to-ones
  - 1 x 12 month Small Company Total DECOM Hub membership

### Marketing package:

We offer a comprehensive on and offline marketing package for TotalDECOM 2019 Silver Sponsors. This will provide a significant level of exposure to all sectors in the decommissioning marketplace, through our extensive marketing programme and the work we do with our many supporting partners, from a wide spread of industry bodies & associations/academia/member organisations/ government agencies and research bodies - covering energy, oil & gas, nuclear, renewables, defence demolition and process sectors.

### Online Presence

Silver Sponsorship includes significant branding on our website with a spotlight section in a prominent position on our sponsor page, with a link to silver sponsor TotalDECOM 2018 landing page and back links to silver sponsors web site.

The Silver package also includes;

- Two week video clip on our homepage
- Opportunity to write a guest blog



### **Eshots and Social Media**

We offer significant exposure across all our digital and social media marketing channels, including;

- Silver Sponsor E shot announcement to our database of over 10,000 decommissioning organisations from multiple sectors
- Regular mentions and activity across all our social media platforms
- Silver Sponsor will be provided with a suite of 'See Us At' Logos to use on email footers and website to assist in promoting the organisations presence at TotalDECOM

### **Advertising, Branding and PR**

The Silver Sponsor will feature on selected advertising and PR prior to, during and after TotalDECOM 2019, including;

- Branding on selected, relevant advertising campaigns
- Half page advert in our conference programme
- 200 word organisational profile in the conference programme
- Company branding on selected materials produced for the conference, which could be:
  - Delegate Programmes
  - Floor plan
  - Signage and Banners
  - Plasma Screens