

PLATINUM SPONSOR £POA

1 Opportunity available

This is an exclusive package and represents a significant sponsorship opportunity. The package offers high level, sustained brand exposure before, during and after the event.

The package includes:

- Six full access all areas DECOM Expo and International Conference delegate tickets, including tickets to the Grand Networking Dinner, VIP lunch & Drinks Reception
- Exhibition space in the exhibition hall includes;
 - 4m X 3m space with shell scheme option or the opportunity to design your own stand
 - Furniture
 - Signage
 - Power
 - Lighting
 - Internet access
- Full access to the conference sessions
- An opportunity to engage with the conference organiser to supply a relevant speaker and/or session host within the event programme.
- Priority booking for seminars/workshops and one-to-ones
- Access to bookable private office space
- 12 month Company TotalDECOM Hub membership

Marketing package:

We offer a comprehensive on and offline marketing package for TotalDECOM 2019 Platinum Sponsor. This will provide a significant level of exposure to all sectors in the decommissioning marketplace, through our extensive marketing programme and the work we do with our many supporting partners, from a wide spread of industry bodies and associations/academia/member organisations/ government agencies and research bodies - covering energy, oil & gas, nuclear, renewables, defence demolition and process sectors.

Online Presence

Platinum Sponsorship includes significant branding on our website with a spotlight section in a prominent position on our homepage, with links to a TotalDECOM 2019 sponsor landing page - which can be branded and linked back to platinum sponsors website.

The online package also includes;

- One month video clip on our homepage
- Website banner advert leading right up to the event
- Up to three guest blog opportunities



Eshots and Social Media

We offer significant exposure across all our digital and social media marketing channels, including;

- Platinum Sponsor eshot announcement to our database of over 10,000 decommissioning organisations from multiple sectors
- Platinum Sponsor branding will feature in the header of all our weekly eshots sent out promoting TotalDECOM 2019
- Branding to appear on all third party Eshots sent through a number of our supporting partners
- Regular mentions and activity across all our social media platforms
- Platinum Sponsor will be provided with a suite of 'See Us At' Logos to use on email footers and website to assist in promoting your organisations presence at TotalDECOM

Advertising, Branding and PR

The Platinum Sponsor will feature on all our advertising and PR prior to, during and after TotalDECOM 2019, including;

- Branding on advertising campaigns
- Full page advert in our conference programme with preferential choice of page position
- 200 word organisational profile in our programme guide
- Company branding on all materials produced for the conference, including:-
 - Delegate Programmes
 - Floor plan
 - Signage and Banners
 - Plasma Screens
 - Stage Set
- Opportunity to include up to 200gsm, A4 promotional flyer in all delegate packs to be given out at registration